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By IJSER Editorial Board

It is my pleasure to write the Editorial. The idea of International Journal of Scientific and Engineering Research (IJSER) has been germinating for over 2 years and finally the idea has come to fruition. The IJSER is grateful to the team and the authors for making this Journal a reality. The Editorial Board is represented by expertise members with support and contributions from authors, students and scientists across the globe. This shows major projects can be realized when different sectors work collaboratively. In time, the IJSER will become a recognized forum for learning and exchange of ideas by and for professionals in the research industry.

An important decision made by the Editorial Board prior to launch was that the journal must be for the many and not just for a few who are engaged in research. All of us, whether we are greater responsible for managing and solving the many unique scientific issues and problems that we face in the working region. We must engage in research and voice our opinions by publishing them in this journal. To ensure wide readership, the journal is carrying a variety of articles of general interest, as well as scientific articles, based on topics relevant to working region. Articles in the following categories are always welcome: Major and Minor Reviews, Original Research, Notable Clinical Cases, Lessons from Practice, Viewpoint, Opinion, Hypothesis, and Legal issues, Topic for Debate, Ethics, Conference Report, History, Book Review and New & Old Update. With so many categories, I am sure that all of you will be able to make regular contributions to this journal.

This journal should also encourage international research collaborations that result in joint publications of high international standards. The April 2012 have many interesting papers and one of them is: "Trust Vs. Complexity of E-Commerce Sites" this paper discusses the details about the complexity and the trust issues faced in the new generation E-Commerce websites which are the key for the internet marketing.

Finally I want to thank my Editorial Board for their tireless contributions and efforts to make IJSER a reality month after month. Thanks also to our reviewers, both local and international, who provided an invaluable peer review to ensure sub-standard articles were revised appropriately or in some cases rejected. The continuing success of this journal should give us a sense of pride and achievement. Please contribute articles to this journal in a timely manner to ensure it becomes an important forum for the exchange of ideas and knowledge which will ultimately translate to better technological exchange.

If you have any questions or comments about the Journal, or would like to receive a printed copy of the most recent volume of the Journal, please contact the Editor board from <http://www.ijser.org/contact-us.aspx>. The Journal is available online, please visit the following website: <http://www.ijser.org/>.

Enjoy!

The Editorial Board